SCHOOL OF enablers

PATHWAY TO A BRIGHTER FUTURE

INVESTOR KIT



CEO'S MESSAGE
SAQIB AZHAR

School of Enablers affirms to promote education embedded with skill-based learning not only to achieve the international standards of learning but also get prepared to connect the global world while realizing our talent and potential. We endeavour to accumulate and encourage our students to build their personalities according to the enlightened and dynamic principles of Islam.

Taleem-o-Tarbiyat is a rare combination in Pakistani schools. The majority of them take an irrational approach. However, the School of Enablers is founded with the goal of providing high-quality education and making a difference in the field of education.

It's an established fact that success depends on both academic excellence and character building. In addition to the routine academic activities. We have established an environment to engage students through inspirational activities and guidance programs.

Therefore, students are encouraged to participate in extra-curricular activities such as games and sports, debates competitions, dramatic clubs, student counselling sessions and much more.

To achieve our set goals align to the principles of Islam, we pledge to educate our children with knowledge, skills, and values of critical thinking along with creativity and with the aim to provide efficient, well-motivated technically advanced scholars to the nation.

Wishing you Best of Luck!



COO'S MESSAGE
FAISAL AZHAR

School of Enablers believe all children are intelligent, unique from others and embedded with individual potential, strength, personality and skills to explore the world in their own unique way, in this regard, we support children by the provision of integrated skill-based learning and teaching process.

To secure the future of our generations, we created a platform to fulfil the gap between learning and skills, SOE adopted the combination of international standard learning aligned with national norms and values to meet the challenges of tomorrow.

School of Enablers is firm in its strategic plan to deliver a high-quality educational program that will inspire, arouse, and encourage its student in all areas of Pakistan and worldwide.

We are committed to providing excellence with a standardized structure of education. Our centralized head office professionals are prepared to provide continuous support to the franchises.

Enablers head office has established a platform to bring forth all the investors together to further excel and grow.

SOE aims to be an Educationist that takes on a new pathway of learning, in order to continue to provide innovations in the educations system and ideology of skilled-based learning. We will continue to pursue these challenges to achieve the future of our nations.

Hope to continue to receive encouragement in the future.

ABOUT ENABLERS

ENABLERS IS LEADING PAKISTAN TOWARDS AN ECOMMERCE REVOLUTION

Enablers is dedicated to enabling Pakistan as one of the largest ecommerce hubs in the world. Our team has exclusively devoted to helping the people of this country become entrepreneurs and work on international platforms. Enablers has pledged to bring forth the hidden entrepreneurship potential of the youth of Pakistan, and establish Pakistan as one of the biggest centres for eCommerce in the world.

The company is in business since 2018 and delivering top-of-the-line programs worldwide, enabling them to become successful entrepreneurs and launch an ever- growing business in ecommerce markets. To boost entrepreneurship in the country, paving the pathway towards a digitally innovated Pakistan and helping it to become one of the largest digital skill hubs in the World.



VISION

School of Enablers stands tall with its vision to deliver value-based and skills integrated education to define the character of our future generations. Our main focus is to impart knowledge, skills and confidence to connect, collaborate and communicate efficiently to meet the world of tomorrow.



MISSION

School of Enablers mission is to BRIDGE THE GAP BETWEEN LEARNING AND SKILLS and to provide students with a balanced international standards education with an emphasis on developing their social, global and cultural skills. SOE aims to identify, fertilize and develop each of our student's academic potential to learn, know, lead and take responsibility in a rapidly changing world. School of Enablers tends to offer quality education of an international standard within our ethnic background.

IT'S THE PROJECT OF ENABLERS

Over the past five years, enablers has built a reputation for excellent education endowment to train the young mindsets in the sector of business across Pakistan. Supported by the fact, to establish a huge entrepreneurial training hub.

School of Enablers is an investment with integral viability. To measure the success, it's an established fact that they have made their presence in more than 30 cities of Pakistan with international existence. SOE stakeholders are assured of supportive business collaboration to the higher level with the support of the professional team, committed to providing uninterrupted services.

OUR OBJECTIVES

School of Enablers is diligently directed towards further developing the potential of our students in a universal and integrated manner. To produce personalities who are intellectually, spiritually, emotionally and physically well balanced.
As Educationist, our priorities are:

- To encourage cohesive development of the individuals covering the intelligently physical, passionate and divine areas
- To develop his own abilities and strengths, we provide opportunities for the individuals
- To produce a technologically well-educated nation that can contribute to national development
- To provide leadership with a vibrant vision of excellence
- Get strategic marketing support with enablers in quality education

BE THE ONE TO DEVELOP FUTURE LEADERS!



PHILOSOPHY

School of Enablers is a place where students can accomplish their full potential. We provide a peaceful and safe study environment that favours learning, with a focus on knowledge, skills and academic progress. Our teachers ponder on challenging and interacting with students, preparing them for a life in a progressively globalized world.

ENABLERS FRANCHISE

We are committed to providing excellence with a standardized structure of education. Our centralized head office professionals are prepared to provide continuous support to the franchises.
Enablers head office has established a platform to bring forth all the investors together to further excel and grow.

WHY TO BECOME AN ENABLERS FRANCHISEE

- Be your own Boss
- Academic & Curriculum Support
- Flourishing Industry
- Operations Support
- Hiring Support
- School Magazine
- Centralized Purchasing System
- Marketing support
- Nationwide Presence
- E-Learning
- School Management Portal

CURRICULUM INSIGHT



Academic Philosophy

"Integration Of Value Education And Skills Based Learning."

The School of Enablers Curriculum is designed to ensure that each child reaches their individual strengths. Our student-centred approach ensures that we provide a basic learning environment with attractive yet potential facilities for our staff and students. Academics at SOE comprehends three areas:

- *Academics (curriculum, assessment and examinations, career guidance and counselling centres)*
- *Professional Development & Investigation Program (teacher training)*
- *Quality Assurance (school review and progress)*

The School of Enablers is committed to delivering a quality education program that will inspire, and motivate its students throughout Pakistan and around the world. Here, we are keen to accelerate the development of new teaching methods for active learning, expressing confidence from the unique approach to existing programs and processes that meet the needs of our students and support to incorporate a high level of achievement for the future.

SCHOOL OF ENABLERS COMPRISES OF THE FOLLOWING

Pre-school
- Early Years/Play Group
- Early Years I /Nursery
- Early Years II/Kindergarten

Middle Years Education
- Class 6 – 8

Primary Years Education
- Class 1 – 5

Senior School
- Class 9 – 10/O-Levels

FRANCHISE OPTIONS

At the School of Enablers, we categorized the franchise options into two main categories.

- Converting your existing school to a branch of Enablers
- Master franchise

OUR FRANCHISE MODELS



PRE-SCHOOL

Early year classes

JUNIOR SCHOOL

Pre-School to Grade III

COMPREHENSIVE SCHOOL

Pre-School to Grade VII

COMPREHENSIVE HIGH-SCHOOL

Pre-School to Grade X

SALES DEPARTMENT

Our sales and customer service department is available 24/7 for assistance to the franchises. We will assist all our stakeholders in building and maintaining meaningful and lasting relationships. Clients will be provided with a modern approach to technical support.



BENEFITS OF BECOMING ENABLERS SCHOOL FRANCHISE

- Academic management/manuals
- Administrative support/manuals
- School management system portal
- Financial management/manuals
- Safety and security manuals
- Co-curricular activity manuals
- Quality assurance manuals
- SMARTboards/Mini-tabs
- Professional development support(training)
- Marketing tools
- Post agreement consultancy

FRANCHISE FEE & PAYMENT SCHEDULE

Franchise Models	MOU	Franchise Fee	Monthly Royalty	Security
Pre-School	PKR 500,000/-	PKR 1,200,000/-	15%	PKR 100,000/-
Junior School	PKR 500,000/-	PKR 1,500,000/-	12%	PKR 100,000/-
Comprehensive School	PKR 500,000/-	PKR 2,000,000/-	12%	PKR 100,000/-
Comprehensive High School	PKR 500,000/-	PKR 2,500,000/-	12%	PKR 100,000/-

- All above mentioned amount are non-refundable except security amount.
- MOU amount at the time of confirmation or booking of specific area.
- Franchise fee before opening of school.
- Royalty will be on total received amount.

ASSOCIATION STEPS

STEP 1 Express your interest to become a franchisee.

STEP 2 Monitoring team evaluates premises to ensure that your school meets criteria.

STEP 3 Upon selection you signed an MOU and pay the MOU FEE to book your vicinity.

STEP 4 Franchise FEE must be cleared before opening of School.

STEP 5 Received our operational manuals, curriculum manuals and comprehensive pre-launched training.

MINIMUM REQUIREMENT OF BUILDING

Models	Area
Pre-School	1 Kanal
Junior School	1.5 Kanal
Comprehensive School	2 Kanal
Comprehensive High School	2.5 Kanal

FEE STRUCTURE FOR FRANCHISE

Fee Structure	
Registration Fee (Non-Refundable)	PKR 5000/-
Admission Fee (Non-Refundable)	PKR 20,000/-
Monthly Tuition Fee	PKR 10,000/-
Security Fee (Refundable)	PKR 10,000/-
Total	**PKR 45,000/-**

INCOME STREAMS

Sr.	Receipts Heads
1	Revenue from Monthly Tuition Fee
2	Revenue from Registration Fee (once)
3	Revenue from Admission Fee (once)
4	Revenue for Book sets amount (once a year)
5	Income Generation (functions)
6	Other income (late fee fine and re-joining cases, etc.)
7	Tuck Shop Rent

ENABLERS ACHIEVEMENTS

Enablers Group has been awarded the Best eCommerce Company Award 2020, 2021, 2022, the Award from President of Pakistan, Brand of the Year, Jadeed Pakistan and the Fastest Growing Brand of the Year 2021. Recently. Enablers has been Recognized internationally by United Nation Program to make a significant impact in the Youth of Pakistan.



ENABLERS COLLOBRATIONS

SUPPORTING MILITARY FAMILIES

Enablers Group supports armed forces martyrs' families with entrepreneurship opportunities, honoring their sacrifices and enhancing financial stability, demonstrating a profound commitment to serving those who served the nation.



SOCIAL IMPACT

Successfully initiated a large-scale social welfare project, empowering thousands of Pakistanis to learn skills and support their families financially.



Implemented a program in Pakistan empowering women and marginalized communities through education, skill development, and economic opportunities.



Launched a platform promoting digital literacy and skills development for Pakistani youth.















PRESIDENTIAL INITIATIVES ON ARTIFICIAL INTELLIGENCE





Enablers is playing a critical role in transforming Pakistan's future during the Fourth Industrial Revolution. Dr. Arif Alvi, the President of Pakistan, is a supporter of E-commerce, IT, AI, freelancing, and related industries and also has started the Presidential Initiative for Artificial Intelligence & Computing (PIAIC) which aims to transform business, research, and education in Pakistan by implementing cutting-edge technologies in Pakistan. Dr. Alvi has recognized the efforts of Enablers and CEO Saqib Azhar three times for creating a significant impact on Pakistani society giving youth a new direction.

E-COMMERCE POLICIES AND WORK WITH THE GOVERNMENT



After being on the list of approved countries by Amazon in 2021, Enablers was invited to the President House to discuss the issues in eCommerce policies in Pakistan. Ministry of Commerce organized the first-ever eCommerce convention in 2022 where team explained Enablers' journey to the former Prime Minister Imran Khan and got the appreciation of his work. At this historical moment, Prime Minister introduced E-Tijarat Portal to help the eCommerce sector in Pakistan.

ENABLERS GROUP HELPED GOVERNMENT TO IMPROVE ECOMMERCE POLICIES







ECONOMIC GROWTH CATALYST

Enablers Group catalyzes economic growth in Pakistan's digital economy through innovation and entrepreneurship, attracting investments, and boosting GDP.



REMARKABLE ACHIEVEMENTS IN ECOMMERCE & IT.

1 Empowering Entrepreneurs:

Enablers has empowered Pakistani entrepreneurs by training 1.5 million individuals, equipping them with essential skills for e-commerce success and fostering job creation.

2 Promotion of Digital Economy:

Enablers has ignited Pakistan's digital economy by promoting e-commerce, facilitating online market access, and bridging traditional and digital businesses, enabling global participation.

3 International Recognition:

Enablers play a significant role in shaping innovative strategies and influencing Pakistan's e-commerce sector through pioneering models, policy advocacy, and industry initiatives.

4 Industry Leadership:

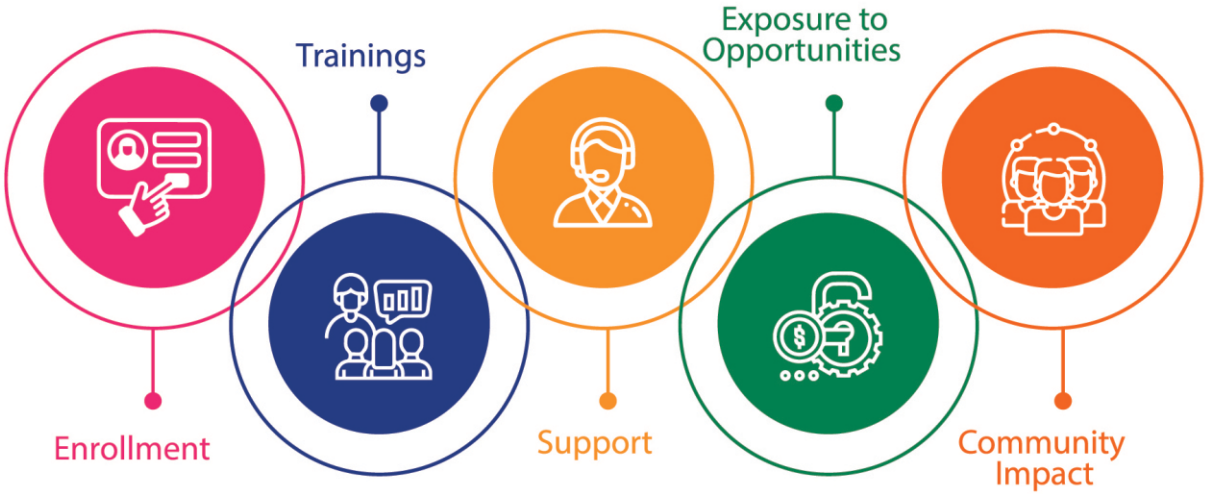
Enablers' global expansion under Saqib Azhar's leadership has garnered international recognition, enhancing Pakistan's reputation as an innovation and entrepreneurship hub.

Enablers is providing a wide range of top-of-the-line training to our students since 2018, enabling people to become successful entrepreneurs and helping them to launch an ever-growing business in eCommerce markets.

Offices in 30+ Cities

Along with WORC by enablers Facility

HOW WE WORK



enablers.ORG















PAKISTAN'S LARGEST eCOMMERCE NETWORK

APPLY NOW TO BE A STAKEHOLDER

BELIEVE DELIVER & LEAD

SCHOOL OF enablers

PATHWAY TO A BRIGHTER FUTURE

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